

Date

Address Info

Dear Dr. :

Last year, I wrote to you asking for a contribution during our annual appeal. Thank you for responding with a generous gift of XXX in support of the AAPD Foundation. Because of your contribution, the Foundation has been able to continue to develop new initiatives to meet the growing needs of the public and profession. We are trying to reach our most essential goal - advancing the oral healthcare of children. In order to achieve this we must seek additional funding. I am asking for you to again support the Foundation and make another gift this year.

Your contribution will enable the AAPD Foundation to fund research, which is so central to advancing the knowledge of our specialty. It will also provide educational opportunities for you and your colleagues to stay current with industry trends. Contributing to the Foundation not only supports the next generation of pediatric dentists, but the specialty itself.

Will you help the AAPD Foundation increase its ability to advance children's oral health by making a donation? Contribute today at the Donor level (\$150) or more and you could be one of 50 lucky donors who will win 100 Dannon Fluoride to Go "Cooler" Backpacks for your patients (flyer enclosed). Please contribute now using the enclosed envelope.

On behalf of the Foundation, thank you again for your contribution. Your support is greatly appreciated and is vital to the AAPD Foundation's future. I invite you to contact Foundation Associate NAME at PHONE NUMBER or EMAIL ADDRESS, if you have any questions or comments.

Sincerely,

NAME  
President

The AAPD Foundation is a 501(c)(3) charitable organization. Recent changes in tax-law may allow donors to deduct up to 100% of their income for contributions made during 2005 instead of the previous limit of half of adjusted gross income. Please contact your financial or legal advisor for more information. Your contribution is tax-deductible to the full extent of the law.