

Date

Address Information

Dear Dr. ____:

I am writing to all AAPD members who have not yet contributed to the AAPD Foundation, asking for your support. AAPD member contributions like yours are vital to the Foundation's mission as they enable us to develop new initiatives to meet the growing needs of the public and profession.

Your contribution will enable the AAPD Foundation to fund research, which is so central to advancing the knowledge of our specialty. It will also provide educational opportunities for you and your colleagues to stay current with industry trends. Contributing to the Foundation not only supports the next generation of pediatric dentists, but the specialty itself. Most importantly, by making a gift you are helping the Foundation reach its most essential goal - advancing the oral healthcare of children.

Our objective is to receive universal support among our Academy members. We currently have the strongest specialty in many ways and we ask you to demonstrate that same level of commitment by contributing to your Foundation.

Will you help the AAPD Foundation increase its ability to advance children's oral health by making a donation? Contribute today at the Donor level (\$150) or more and you could be one of 50 lucky donors who will win 100 Dannon Fluoride to Go "Cooler" Backpacks for your patients (flyer enclosed). Please contribute now using the enclosed envelope.

Your support is greatly appreciated and is vital to the AAPD Foundation's future. I invite you to contact Foundation Associate NAME at PHONE NUMBER or EMAIL if you have any questions or comments.

Sincerely,

NAME
President

The AAPD Foundation is a 501(c)(3) charitable organization. Recent changes in tax-law may allow donors to deduct up to 100% of their income for contributions made during 2005 instead of the previous limit of half of adjusted gross income. Please contact your financial or legal advisor for more information. Your contribution is tax-deductible to the full extent of the law.