

A CASE FOR THE FUTURE



YES, COUNT ME IN.

I PLEDGE A CASE FOR THE FUTURE OF ORTHODONTICS AS FOLLOWS:

- | | | |
|--------------------------|---|------------|
| <input type="checkbox"/> | Founder | \$ 100,000 |
| <input type="checkbox"/> | Fellow | 50,000 |
| <input type="checkbox"/> | Regent | 25,000 |
| <input type="checkbox"/> | Mentor | 17,500 |
| <input type="checkbox"/> | Benefactor | 10,000 |
| <input type="checkbox"/> | Patron | 7,500 |
| <input type="checkbox"/> | Supporter | 5,000 |
| <input type="checkbox"/> | Your Case Fee | \$ _____ |
| <input type="checkbox"/> | Vanguard Society* | 2,500 |
| | <i>(Open to orthodontic residents only)</i> | |

- I would like to fulfill my pledge in one payment.
- I would like to fulfill my pledge in equal annual installments over as many as 10 years**
(# of years of my pledge: _____)
beginning: _____ (Month) _____
(Year) _____.



Previous amount pledged, if any: \$ _____.
(AAOF has this information on file.)



- Check enclosed \$ _____
- Please bill future payments to my credit card according to my payment plan.

MasterCard Visa American Express
Number: _____ Exp. _____

Signature: _____



- Upon the completion of my pledge, please bill me \$ _____ quarterly or annually on a continuing basis.



- Rather than pledge at the Regent, Founder or Fellow level, I prefer instead that the AAOF bill me \$ _____ (dollar amount) each year, with reminders to be sent (choose one) quarterly semi-annually , or annually .

*School: _____ Year or graduation: _____

** Pledges at the Regent level or higher may be for as many as ten years; other pledges are three, four, or five years.



“Advancing the orthodontic specialty by supporting education and research.”

The Future Rests With Us

YES, COUNT ME IN.

I PLEDGE A CASE FOR THE FUTURE OF ORTHODONTICS AS FOLLOWS:

Name _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

E-mail _____

Signature _____

Date _____



PLEASE MAKE ONE OF THE FOLLOWING TWO DESIGNATIONS:

- Please restrict my gift solely to the Endowment Fund.
- Please use a portion of my gift for Administrative and Fundraising purposes to continue the momentum of the campaign.



- Please send me additional information on how I might redeem my pledge via “professional courtesy” or “grateful patient” support.



- Please send me information about Planned Giving.



(The AAOF is a 501(c)(3) organization, as defined by the IRS, and gifts made to it are tax deductible to the extent allowed by the law.)

A CASE FOR THE FUTURE

Our specialty stands at a critical juncture. “Crisis” may not be too strong a term for the state of the orthodontic specialty today. To keep our specialty viable and vibrant, to be able to educate new generations

of orthodontists, to sustain quality research, and to ultimately serve our patients now and in the future, your help, through the American Association of Orthodontists Foundation (AAOF) is needed and requested.

The State of the Specialty

As you are aware, orthodontic schools find it increasingly difficult to attract and retain top-quality scholars, instructors, researchers and administrators. Throughout the U.S. and Canada today, the education of future orthodontists lies in the hands of fewer than 200 department chairs, program directors and full-time faculty. Many of our graduate orthodontic residency programs are open today thanks in no small measure to the many part-time instructors, who often work without compensation.

The research funding that has historically supplemented academic salaries is scarce. The National Institute of Dental and Craniofacial Research within the National Institutes of Health – the primary source of funding for orthodontic research – funds only a portion of all the projects they approve. Of course, government grants are not – and have never been – sufficient to sustain top-quality orthodontic professionals in classrooms and laboratories.

Why are recruitment and retention of orthodontic faculty and declining funds for orthodontic research important to you as an orthodontic specialist? Because without sufficient faculty

and research, the foundation of orthodontics crumbles. There can be no more orthodontics as we know it and too few new orthodontists to assume our practices as we retire.

If no faculty exists, who will educate and train future orthodontic specialists? Who will help them hone their skills and kindle in them the fires of commitment to our specialty and to our patients?

If no quality educational institutions exist, what will be our source for research? Who will help us improve treatment outcomes or improve efficiency?

Such a bleak scenario need not come to pass. You, through the AAOF, can be part of the solution.

Our Debt To Our Predecessors and Successors

Every one of us remembers a professor who inspired us, an academic scientist whose research fascinated us, a mentor who filled us with a passion for our specialty. Each of us can recall a symposium or conference where

we were introduced to a new clinical technique that helped us deliver more effective patient care. Each of us can identify at least one extraordinary individual in the specialty with whom we gladly and gratefully share credit for our professional success.

We are, indeed, indebted to many, from our first day of residency to the last professional conference we attend.

Where would we be in our private practices, where would the specialty of orthodontics be, without the collective and cumulative knowledge so generously imparted by the group of scholars who taught us, by the thousands who preceded them, and by the faculty and research staff at today’s 60+ educational institutions dedicated to the art and science of orthodontics?

We are obligated also to those who will follow us. It is our duty to make certain that our successors receive, as we did, the best education possible. That they, too, are inspired to dedicate themselves to our specialty.

We can repay our debt to those who nurtured us, by ensuring a future for those who succeed us. We, through the AAOF, can be part of the solution. ■



Please complete both sides, sign and return it to the:

MAIL: AAO Foundation
401 North Lindbergh Blvd.
St. Louis, Missouri 63141-7816

FAX: 314.993.5208

“Professional Courtesy/Grateful Patient”
pledging offers many advantages:

AAOF Support Advocated by the AAO

As members of the American Association of Orthodontists (AAO), we understand the enormity of the responsibility we carry for

the ongoing health of our specialty. The core purpose of the AAOF – the reason it was created – is

“to advance the orthodontic specialty by supporting education and research.”

As noted before, the federal government is simply not up to the task of financing needed orthodontic education, scholarship and research. But regardless of the government’s fiscal ability, many of us believe that public agencies should not be expected – and perhaps not allowed – to direct the future of our specialty. We believe this is best entrusted to us – we who best know our specialty, we who are committed to safeguarding its healthy, continued existence.

Therefore, the AAOF wholeheartedly assumes responsibility to strengthen and guide our specialty and supports professional education and clinical orthodontic research via several funding mechanisms:

- **Orthodontic Faculty Development Fellowship Awards**

to encourage orthodontic students and graduates to pursue careers in orthodontic education and enable them to develop teaching, patient care and research activities to their highest potential;

- **Educational Innovation Awards**

to stimulate excellence in the orthodontic educational programs that sustain our specialty;

- **Biomedical Research Awards**

to support general orthodontic research;

- **Gifts in Support of Orthodontic Education**

to support orthodontic programs and student research that generate the production of new knowledge of benefit to our specialty;

- **Center Awards**

to support groups of individuals in collaborative research;

- **Program Awards**

to support conferences, symposia, lectures and publications;

- **Research Aid Awards**

to assist private practitioners conducting research in their practices.

The Foundation’s goal is to create an endowment sufficient to address these fundamental needs of the specialty.

Orthodontics needs the AAOF’s support. And the AAOF needs your support.

Participation in the AAOF by AAO members has been exceptional. We have every reason to be proud of our

performance as stewards of our specialty. But more remains to be done. ■

Your Involvement is So Important – and So Easy

Your continuing support is needed and requested so that the AAOF can build its endowment, which in turn enables us to fulfill our mission to advance the orthodontic specialty by supporting education and research. You may choose to participate through a variety of options:

Participation (A CASE FOR THE FUTURE) –

pledge an amount equal to or approximating your treatment fee, to be redeemed over three-to-five years;

Regents, Fellows, and Founders –

pledge \$25,000 or more, to be redeemed over as many as ten years either on a first time basis, or by a pledge increase to that level; pledge at one of these levels and then allow the AAOF to bill you on a regular basis after you have attained that level; or choose to be billed annually so that you attain the Regent level or higher over time;

Planned Giving – include orthodontics in general (e.g., your orthodontic program) and the AAOF in particular in your estate plans.

THREE WAYS TO GIVE

(continued from front flap)

and we encourage other AAO members to consider doing this as well. As for the best method for attaining this, we invite you to pledge at one of these levels, either on a first time basis, or by a pledge increase to that level; by pledging at one of these levels and then allowing the AAOF to bill you on a regular basis after you have attained that level; or by choosing to be billed annually so that you attain the Regent level or higher over time. Please see the pledge card or call the AAOF if you have any questions.)

3 PLANNED GIVING

While planning for the security of your family, you can also make meaningful gifts to the AAOF a part of your estate plan. When distributing property wisely, you may find you can provide income for you and your family, minimize probate expenses and save significantly on capital gains and income taxes.

Vehicles for distributing property to the AAOF include bequests to the AAOF and the designation of the AAOF as a life insurance or pension fund beneficiary. More involved vehicles, which may better suit your estate planning needs, are charitable remainder annuity trusts, charitable remainder unitrusts, gift annuity agreements, pooled income funds, life estate agreements, charitable lead trusts, and revocable living trust agreements.

Planned gifts from AAO members and others help assure the advancement of orthodontics in perpetuity. When you include the AAOF in your estate plan or inform the Foundation of your intention, you become a member of the Keystone Society.

Many AAO members are fulfilling their pledges through a “professional courtesy” or “grateful patient” arrangement. In this scenario, persons to whom you offer orthodontic service as a courtesy (e.g., a referring dentist, a family friend, etc.) are invited to demonstrate their appreciation by making a contribution to the AAO Foundation in your name. Orthodontic treatment is provided in the usual manner, but

the check is made payable to the AAO Foundation, rather than to you, the orthodontist. You and the other party(ies) will need to discuss the arrangement’s tax advantages so that both you and they understand who might be allowed to take the tax deduction. For more information about how you can employ this approach for supporting the AAOF, please contact the Foundation executive vice president.

THREE WAYS TO GIVE

1 PARTICIPATION – A CASE FOR THE FUTURE

All AAO members are invited to pledge **A CASE FOR THE FUTURE** (your case fee) usually over a three-to-five year period.

The innovative Professional Courtesy or Grateful Patient scenario allows others to effectively redeem your pledge for you by making a contribution in your honor to the AAOF, e.g., invite those to whom you extend courtesy treatment to make a contribution to the AAOF and the contributed amount counts against your pledge.

Lifetime membership in the Vanguard Society is available to those who pledge a case partnership during orthodontic residency. A resident who pledges \$2,500 can fulfill the pledge over a five-year period, with the initial payment postponed until five years after graduation.

2 REGENTS, FELLOWS AND FOUNDERS

A Regent Pledge consists of a pledge of at least \$25,000. Hundreds of AAO members have made a Regent Pledge to preserve the specialty and ensure its future security.

The unique REGENTS WALL at the Annual Session and constituent meetings discreetly pays tribute to all Regents each year. In addition, as a Regent you receive a distinctive, personal memento – a “brick” that is emblematic of your professionalism and your commitment to your specialty, a handsome keepsake to display in your home or office.

(Note: While the focus of this portion of the overall campaign has been on Regent (\$25,000) level support, there are a number of individuals who have pledged at the Fellow (\$50,000) level, the Founder (\$100,000) level, or higher,

(continued on back flap)

AAOF

American Association of Orthodontists Foundation

401 N. Lindbergh Blvd.
St. Louis, MO 63141-7816

Phone: 314.993.1700, ext. 246
Toll Free: 800.424.2841
Fax: 314.993.5208

E-mail: aaofevp@aaortho.org
Web: www.AAOMembers.org

Together We Can Make a Difference: The Future Rests With Us

The AAOF was established to help preserve the specialty of orthodontics.

By investing in the clinical research that stimulates the growth of orthodontics, we enhance the quality of care for our patients. By funding the scientific and educational pursuits of orthodontic academicians, we keep the quality of professional education and our graduates high, thus ensuring that our patients and practices will transfer to capable hands when the time comes.

By participating in the responsible distribution of charitable funds to academic institutions and research programs, we keep the specialty strong.

You can make the difference. Our noble specialty is dentistry's oldest. Let us pledge to preserve it. Please support our specialty through your generous participation in the AAOF – through **A CASE FOR THE FUTURE**, a Regent pledge, by means of a planned gift, or perhaps even all three. Your specialty and its future depend on you.

